

3RD ANNUAL SURFBOARD PAINTING CONTEST

The Beaches Town Center Agency (BTCA) is excited to announce its 3rd Annual Christmas Surfboard Artist Contest, bringing a unique holiday twist to the coastal community. This "Christmas in July" initiative invites local artists to showcase their talent and creativity on surfboard canvases that will adorn the town during the festive season.

KEY DETAILS:

- 14 new surfboards will feature designs by local artists
- Surfboards are polyurethane and approximately 8 feet long by 2 feet wide
- Holiday-themed artwork required
- Artists must reside or showcase work in Greater Jacksonville
- Designs to be painted on the front of the board with a solid color back
- **Artists will provide a protective coating to ensure longevity of the artwork**

The contest aims to enhance the Town Center's existing collection of 25 holiday surfboards, adding fresh, vibrant designs to the beloved tradition.

CONTEST TIMELINE:

- July 15, 2026: Contest announcement and opening of submissions
- September 1, 2026: Deadline for artist bids and design concepts
- September 8, 2026: Winner selection by BTCA Board
- October 1, 2026: Winner announcement and boards available for pickup
- November 15, 2026: Surfboard artwork delivery and installation

Selected artists will receive compensation for their work and materials, along with promotional opportunities including a featured profile on the BTCA website.

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2'

8'

FRONT DESIGN SKETCH

2'

8'

SOLID COLOR
OF THE BACK
BACK WILL BE: